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**Goal: ECONOMIC VITALITY*****Desired Community Condition(s)***

The economy is diverse and broad-based.

**Program Strategy: PARKING SERVICES**

64505

Develop and maintain a parking infrastructure that supports economic and community needs

**Department: MUNICIPAL DEVELOPMENT*****Service Activities***

Parking Services

***Strategy Purpose and Description***

In coordination with businesses, government agencies, and action groups, Parking evaluates and provides parking systems to meet the parking needs of their employees, customers, and visitors in order to support commerce and economic vitality in the City.

Parking resources provide financial support for redevelopment projects that require expanded or new parking infrastructure to promote economic interest and vitality for specified areas.

***Changes and Key Initiatives***

Revise MOU with Metropolitan Court to extend 15 day citation payment period before citation is sent to Metro Court for processing of a warrant.

***Input Measure (\$000's)***

2005	641	641 PARKING FACILITIES OPERATING FUND	2,781
2006	641	641 PARKING FACILITIES OPERATING FUND	3,357

<i>Strategy Outcome</i>	<i>Measure</i>	<i>Year</i>	<i>Project</i>	<i>Mid Year</i>	<i>Actual</i>	<i>Notes</i>
Provide parking spaces.	# of City operated parking spaces.	2005	4,558	4558	4381	
		2006	4,668			

**Goal:** ECONOMIC VITALITY  
**Parent Program Strategy:** PARKING SERVICES  
**Department:** MUNICIPAL DEVELOPMENT

**Service Activity:** Parking Services

6405000

**Service Activity Purpose and Description**

Manage citywide parking facilities; provide parking attendant services and customer support; install, repair, and collect revenues from parking meter operation; provide maintenance and repairs at all parking facilities; provide parking enforcement activities for businesses, government agencies, employees, customers, visitors, and residents, and plan for future facility needs in Albuquerque.

**Changes and Key Initiatives**

Integrate the management, operation, maintenance, and other services associated with opening and operating the new McGann system.

**Input Measure (\$000's)**

2005	641	641 PARKING FACILITIES OPERATING FUND	2,781
2006	641	641 PARKING FACILITIES OPERATING FUND	3,357

**Strategic Accomplishments**

Install, implement, and test a new credit card system. System will reduce short pays, increase revenues and provide better customer service.

Complete software installation requirements supporting the Autocite Parking Enforcement System. System will reduce and/or eliminate data entry input of approximately 58,000 parking citations issued by Parking Enforcement Officers by administrative staff, improve data citation transfer to Metropolitan Court, and enhance outstanding warrant/boot program with updated warrant status database.

Output Measures	Year	Projected	Mid-Year	Actual	Notes
# of monthly parking contracts	2005	2800	2751	2704	in 2001, there were 2,830 monthly parking contracts
	2006	2850			

Output Measures	Year	Projected	Mid-Year	Actual	Notes
# of parking citations issued	2005	65,000	24267	50545	2001 actual: 65,000 2002 actual: 61,500
	2006	65,000			

Output Measures	Year	Projected	Mid-Year	Actual	Notes
Value of free, validated, or reduced parking to support Economic Development	2005	\$200,000	\$602.416	652322	2001 Actual: 1,030,668 2002 Actual: 1,508,998
	2006	\$1,000,000			

Quality Measures	Year	Projected	Mid-Year	Actual	Notes
Revenue Generated	2005	\$3,500,000	\$1,606,269	3741294	
	2006	\$3,500,000			